



PDLC SMART FILM · FOR FILM INSTALLERS

WHITE LABEL PARTNER PROGRAM

Smart Films International is a global manufacturer of PDLC smart film.

We bring over two decades of experience in development, production and large-scale projects.

We support a worldwide network of installers who deliver premium privacy solutions to commercial and architectural clients.

Our program gives you more than film.

You get the products, tools and support to sell smart film under your own brand.

Add a high-value product to your film business with no minimum order and 7-day door-to-door delivery.

Here is what the program includes, our product range and the tools that help you close more projects.

BUSINESS FRAMEWORK

- End-to-end supply of smart film and accessories
- Partner pricing that protects your margins
- Door-to-door delivery to your project site
- Leads allocated within your territory
- Full access to marketing assets and sales tools
- Early access to new products

SALES SEGMENTS

WHERE INSTALLERS SELL SMART FILM



OUR PRODUCTS

PDLC

LAMINATION · ADHESIVE

- **T91 White – 16 µm**, high clarity
- **T91 White – 12 µm**, reduced opacity & very high clarity
- **T40 Grey**, tinted PDLC
- **T15 Black**, tinted PDLC

PDLC BLACKOUT

TWO PRIVACY TIERS

- **DLC 1%** – 1% VLT off / 20% VLT on
- **DLC 3%** – 3% VLT off / 30% VLT on

PNLC REVERSE

LAMINATION · ADHESIVE

- **Transparent** when unpowered
- **Opaque** when powered

ADHESIVE FILM – ADVANTAGES & SPECIFICATION

- Can be exposed to sun and heat, includes an additional IR-blocking layer.
- PET ITO material used for PDLC production is optimal for adhesion.

MAX WIDTH	70.8 in [1800 mm]
LENGTH	Unlimited
FORMAT	Customized cut-to-size with wires ready to install, or rolls (47 in / 59 in / 70.8 in width, any length) [1.2 / 1.5 / 1.8 m]
LEAD TIME	7 days delivery
SHIPMENT TERMS	Door to Door
MOQ	None



Your brand on every transformer and remote

DEMO | SAMPLES | MEDIA

INTERACTIVE DEMO & SAMPLES

- A5-size (5.8 × 8.3 in) demo glass, AAA battery-operated
- Portable and easy for site visits or consultations with designers and architects
- Film samples for hands-on evaluation by installers and contractors
- A5-size samples available for each of our products
- Premium branded demo Smart Film kits
- Custom packaging solutions
- Branded transformers and remote control systems aligned with your identity



A5 demo glass — switches on site

CUSTOM BRANDED PRESENTATION BOX

- Sleek, compact branded box (10 × 8 × 2 in)
- Built to store and present the A5 demo glass
- Delivers a high-end, professional impression
- Ideal when pitching premium clients

MARKETING & CONTENT LIBRARY

- Access to an extensive global project portfolio
- Installation and product demonstration content
- Ready-to-deploy website and social media assets
- White label brochures and technical documentation

INSTALLATION SUPPORT

- Installation video clips
- Manuals and installation guide
- Full list of accessories and components
- Special installation tips



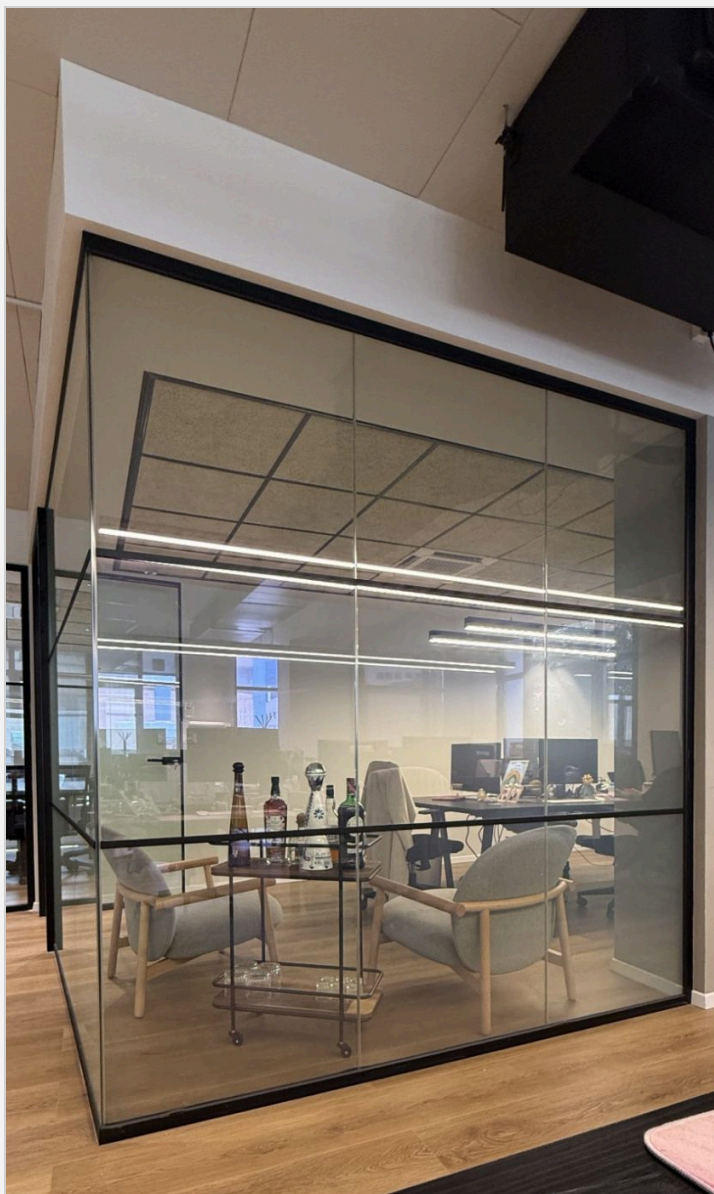
PILOT | PARTNERSHIP

PILOT PROJECT

- Install a pilot in your showroom or a suitable environment
- Gives a direct, hands-on understanding of the product
- Creates a powerful live demonstration platform for your clients
- Ideal for architects, interior designers and end customers

PARTNERSHIP BENEFITS

- Full white label capability under your own brand identity
- Continuous product innovation backed by dedicated technical expertise
- A scalable partnership model designed for long-term growth and market expansion



Powered ON – TRANSPARENT



Powered OFF – OPAQUE

PRICING | ACCESSORIES

INDICATIVE PRICING

FOR PLANNING PURPOSES

T91 White smart film (12 / 16 µm)	\$18/sqft
T40 Grey film	\$20/sqft
T15 Black film	\$20/sqft
PDLC Blackout film, DLC 1% / 3%	\$36/sqft
Power unit 110-60/48 VAC, 15-100W	\$125
Power unit 110-60/48 VAC 200W / 300W	\$175 / \$250
A5 demo glass	\$15

Final quote depends on project size and specification

INSTALLATION ACCESSORIES

PRICE LIST – FILM INSTALLERS

Soft squeegee

\$2

Spring wire

\$5

Touch switch

\$15

Magnetic switch

\$15

Wire cross tube

\$15

Extension wire cabinet

\$15

High temp wires 22AWG

\$25 / 320 ft

Flexible loop guide

\$15

Transparent cable roll 320 ft

\$10

Cable drag chain

\$15

Special silicone

\$8

Light green glue tape

\$2

Micro switch

\$15

Heat gun

\$50



SCAN FOR THE FULL
ACCESSORY PRICE LIST

Power units, wiring and
consumables, with
photographs of every part

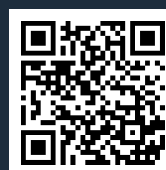
NEXT STEP

As a next step, we recommend initiating a pilot installation at your facility or a suitable environment. Contact us with any questions or schedule a short intro call.

We look forward to exploring this opportunity with you.

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GET IN TOUCH